Share: 0%



CABLE: 0%

KYW-TV

CBS TELEVISION

WPPX: 0%

WGTW: 0%

Order ID: 81074 CF NTL-POL FBD - LBD: 10/27/12 - 11/05/12 HL#: Created: 10/26/12 12:32 PM

Client: AMERICANS FOR JOB SECURITY... CPE: //1304 Agency Commission: 15 % Updated: ALWILLIAMS on 11/06/12 10:53 AM

WPSG: 0%

 Agency:
 CROSSROADS MEDIA (27783)
 Product:
 EST#1304 (9820)
 Self Protect.:
 :20:00
 Confirmed:
 11/05/12 11:44 AM

 Buyer:
 STEPHANIE MARONEY
 Demo:
 HHOLDS
 DMA RTG
 Sched. Code:
 Z
 Contract:
 11/06/12 11:44 AM

AE: JOHN LINK POL.-GWTS-PH

Billing Int: Monthly BM: SS

WPHL: 0%

NEW ORDER JPC/PH 10/26/12

WPVI: 0%

LINES #50-51 ADDED FOR N/A LINE #12

WCAU: 0%

WTXF: 0%

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
001	M5-530A	1 0 1 0 1 0 0	NEWS	30		0.0	\$550.00	3	\$1,650.00	

FBD LBD Oct 29 10/29/12 11/02/12 3

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
002	MSUNRISE	1 0 1 0 1 0 0	NEWS	30		0.0	\$600.00	3	\$1,800.00	

<u>FBD</u> <u>LBD</u> <u>Oct 29</u> 10/29/12 11/02/12 3

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
003	MSUNRISE	1 0 0 0 0 0 0	NEWS	30		0.0	\$600.00	1	\$600.00	

<u>FBD</u> <u>LBD</u> <u>Nov 05</u> 11/05/12 11/05/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self P	r Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
004	MLOCAL1	0 1 0 1 0 0 0	NEWS	30		0.0	\$1,000.00	2	\$2,000.00	

FBD LBD Oct 29 10/30/12 11/01/12 2

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
005	MLOCAL1	1 0 0 0 0 0 0	NEWS	30		0.0	\$1,000.00	1	\$1,000.00	

FBD LBD Nov 05 11/05/12 11/05/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
006	MEARLY	1 1 1 1 1 0 0	MORN	30		0.0	\$500.00	5	\$2,500.00	

FBD LBD Oct 29 10/29/12 11/02/12 5

Sales Catg Time Class Eligible Days Dur SC Self Pr **HHOLDS** Item **Break Type** Rate Spots Total 007 **MEARLY** 1 0 0 0 0 0 0 MORN 30 0.0 \$500.00 \$500.00

FBD LBD Nov 05 11/05/12 11/05/12 1 NR A/G



Order ID: 81074 CF NTL-POL FBD - LBD: 10/27/12 - 11/05/12 HL#:

Created: 10/26/12 12:32 PM

CPE: Client: AMERICANS FOR JOB SECURITY... / / 1304 Agency Commission: 15 % Updated: ALWILLIAMS on 11/06/12 10:53 AM Agency: CROSSROADS MEDIA (27783) Product: EST#1304 (9820) Self Protect.: :20:00 Confirmed: 11/05/12 11:44 AM HHOLDS DMA RTG Sched, Code: Z 11/06/12 11:44 AM STEPHANIE MARONEY Contract: Buver: Demo:

Billing Int: Monthly BM: SS AE: JOHN LINK POL.-GWTS-PH

WPSG: 0% WPPX: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WGTW: 0% CABLE: 0% Share: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G DANDERSON 800 0 1 0 1 0 0 0 DAY 30 0.0 \$600.00 \$1,200.00

FBD LBD Oct 29 10/30/12 11/01/12 2

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 009 DANDERSON 1 0 0 0 0 0 0 DAY 30 0.0 \$600.00 \$600.00

FBD LBD Nov 05 11/05/12 11/05/12 1

NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total Item **HHOLDS** 010 **DDEAL** 1 0 1 0 1 0 0 DAY 30 \$1,000.00 \$3,000.00

FBD LBD Oct 29 10/29/12 11/02/12 3

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Rate Spots Total Item **HHOLDS** DDEAL 1 0 0 0 0 0 0 DAY 30 011 0.0 \$1,000.00 \$1,000.00

FBD **LBD** Nov 05 11/05/12 11/05/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 012 DPRICE 1 1 1 1 1 0 0 DAY 30

0.0

\$1,200.00

\$6,000.00

FBD LBD Oct 29 10/29/12 11/02/12 5

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G Item **HHOLDS** Rate Spots DPRICE 1 0 0 0 0 0 0 DAY 30 013 \$1,200.00 \$1,200,00 0.0

FBD Nov 05 LBD 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 014 DTALKPHILLY 0 1 0 1 0 0 0 NEWS 30 0.0 \$900.00 \$1.800.00

FBD LBD Oct 29 10/30/12 11/01/12 2



Order ID: 81074 CF NTL-POL

FBD - LBD: 10/27/12 - 11/05/12

HHOLDS

Created: 10/26/12 12:32 PM

Client: AMERICANS FOR JOB SECURITY... Agency: CROSSROADS MEDIA (27783) STEPHANIE MARONEY Buyer: AE: JOHN LINK POL.-GWTS-PH

CPE: / / 1304 EST#1304 (9820) Product:

Demo:

Agency Commission: 15 % Self Protect.: :20:00 Sched. Code: Z

HL#:

Updated: Confirmed: 11/06/12 11:44 AM Contract:

ALWILLIAMS on 11/06/12 10:53 AM 11/05/12 11:44 AM

Monthly BM: SS Billing Int:

WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% Share: 0%

Item	Time Class	Eligible Days	s Break Type	Dur SC S	Self Pr S	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
015	DTALKPHILLY	1 0 0 0	0 0 0 NEWS	30			0.0	\$900.00	1	\$900.00	_
	FBD	LBD N	ov 05								

DMA RTG

11/05/12 11/05/12

Sales Catg Item Time Class Eligible Days **Break Type** Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 016 DSOAP1 1 0 1 0 1 0 0 SOAP 30 0.0 \$900.00 \$2,700.00

FBD LBD Oct 29 10/29/12 11/02/12 3

Eligible Days NR A/G Time Class Break Type Dur SC Self Pr Sales Catg Rate Spots Total Item HHOLDS **DDOCTORS** 0 1 0 1 0 0 0 DAY 30 \$750.00 \$1,500.00

FBD LBD Oct 29 10/30/12 11/01/12 2

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total Item **DDOCTORS** 1 0 0 0 0 0 0 DAY 30 018 0.0 \$750.00 \$750.00

FBD **LBD** Nov 05 11/05/12 11/05/12 1

NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 019 EPHIL4P 1 0 1 0 1 0 0 EFG 30 0.0 \$1,200.00 \$3,600.00

FBD LBD Oct 29 10/29/12 11/02/12 3

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg Spots Total NR A/G **HHOLDS** Rate ENEWS5PM 1 0 1 0 1 0 0 NEWS 30 020 \$1,000.00 \$3,000.00 0.0

FBD LBD Oct 29 10/29/12 11/02/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Total NR A/G Item 021 **NEARLYMF** 1 0 1 1 0 0 0 NEWS 30 0.0 \$2,000.00 \$6.000.00

FBD LBD Oct 29 10/29/12 11/01/12



Order ID: 81074 CF NTL-POL FBD - LBD: 10/27/12 - 11/05/12 HL#: Created: 10/26/12 12:32 PM

CPE: Client: AMERICANS FOR JOB SECURITY... / / 1304 Agency Commission: 15 % Updated: ALWILLIAMS on 11/06/12 10:53 AM Agency: CROSSROADS MEDIA (27783) Product: EST#1304 (9820) Self Protect.: :20:00 Confirmed: 11/05/12 11:44 AM

HHOLDS DMA RTG Sched, Code: Z 11/06/12 11:44 AM STEPHANIE MARONEY Contract: Buver: Demo: Billing Int: Monthly BM: SS AE: JOHN LINK POL.-GWTS-PH

WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% CABLE: 0% WPVI: 0% WGTW: 0% Share: 0% WPPX: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NEARLYMF 022 1 0 0 0 0 0 0 NEWS 30 0.0 \$2,000.00 \$2,000.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Sales Catg Item Time Class Eligible Days **Break Type** Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 023 AENTER 1 1 0 1 0 0 0 ACC 30 \$1,400.00 \$4,200.00

FBD LBD Oct 29 10/29/12 11/01/12 3

NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Total Item Time Class **HHOLDS** Rate Spots 024 **AENTER** 1 0 0 0 0 0 0 ACC 30 \$1,400.00 \$1,400.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Rate Spots Total Item **HHOLDS** 30 025 **AINSIDER** 1 0 1 0 1 0 0 ACC 0.0 \$1,600.00 3 \$4,800.00

FBD <u>LBD</u> Oct 29 10/29/12 11/02/12 3

Item **Time Class** Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G AINSIDER 1 0 0 0 0 0 0 ACC 30 026 0.0 \$1,600.00 \$1,600.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** PHAWAII 1 0 0 0 0 0 0 REGP 30 027 \$12,000.00 \$24,000,00 0.0

FBD LBD Oct 29 Nov 05 10/29/12 11/05/12 1

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 028 NLATE 0 0 0 0 0 1 0 NEWS 30 0.0 \$3.000.00 \$3.000.00

FBD LBD Oct 22 10/27/12 10/27/12

AE:



KYW-TV

10/26/12 12:32 PM

BM: SS

Monthly

Billing Int:

Order ID: 81074 CF NTL-POL FBD - LBD: 10/27/12 - 11/05/12 HL#: Created:

CPE: Client: AMERICANS FOR JOB SECURITY... / / 1304 Agency Commission: 15 % Updated:

ALWILLIAMS on 11/06/12 10:53 AM Agency: CROSSROADS MEDIA (27783) Product: EST#1304 (9820) Self Protect.: :20:00 Confirmed: 11/05/12 11:44 AM HHOLDS DMA RTG Sched, Code: Z 11/06/12 11:44 AM STEPHANIE MARONEY Contract: Buver: Demo:

WPHL: 0% WPSG: 0% WPPX: 0% CABLE: 0% WPVI: 0% WCAU: 0% WTXF: 0% WGTW: 0% Share: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 029 NLATE 1 0 1 0 1 1 1 NEWS 30 0.0 \$3,000.00 \$15,000.00

FBD LBD Oct 29 10/29/12 11/04/12 5

JOHN LINK POL.-GWTS-PH

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 030 LLETTER 0 1 0 1 0 0 0 LETT 30 0.0 \$1,200.00 \$2,400.00

FBD LBD Oct 29 10/30/12 11/01/12 2

Time Class NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Total Item **HHOLDS** Rate Spots LLETTER 1 0 0 0 0 0 0 LETT 30 \$1,200.00 \$1,200.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type Total Item **HHOLDS** Rate Spots 0 1 0 0 0 0 0 REGP 30 032 PNAVY8 0.0 \$18,000.00 \$18,000.00

FBD **LBD** Oct 29 10/30/12 10/30/12 1

Item **Time Class** Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G **PNCISLA** 0 1 0 0 0 0 0 REGP 30 033 0.0 \$18,000.00 \$18,000.00

FBD LBD Oct 29 10/30/12 10/30/12 1

Rate Spots **Time Class** Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** M430ANEWS 0 0 0 0 0 0 1 NEWS 30 034 0.0 \$150.00 \$150.00

FBD LBD Oct 22 10/28/12 10/28/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 035 M430ANEWS 0 1 1 1 0 0 1 NEWS 30 0.0 \$150.00 \$600.00

FBD LBD Oct 29 10/30/12 11/04/12 4



NR A/G

Order ID: 81074 CF NTL-POL

FBD - LBD: 10/27/12 - 11/05/12

HHOLDS

Created: 10/26/12 12:32 PM

Client: AMERICANS FOR JOB SECURITY... Agency: CROSSROADS MEDIA (27783) STEPHANIE MARONEY Buver: AE: JOHN LINK POL.-GWTS-PH

CPE: / / 1304 EST#1304 (9820) Product:

Demo:

Agency Commission: 15 % Updated: Self Protect.: :20:00 Sched, Code: Z

HL#:

Confirmed:

ALWILLIAMS on 11/06/12 10:53 AM 11/05/12 11:44 AM

11/06/12 11:44 AM Contract: Billing Int: Monthly BM: SS

WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WPVI: 0% WGTW: 0% CABLE: 0% Share: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \$150.00 036 M430ANEWS 1 0 0 0 0 0 0 NEWS 30 0.0 \$150.00

DMA RTG

FBD LBD Nov 05 11/05/12 11/05/12 1

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total 037 PSURV25 0 0 1 0 0 0 0 REGP 30 0.0 \$8,500.00 \$8,500.00

FBD LBD Oct 29 10/31/12 10/31/12 1

NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Total Item Time Class **HHOLDS** Rate Spots PCSIWE3 0 0 1 0 0 0 0 REGP 30 \$8,500.00 \$8,500.00

FBD LBD Oct 29 10/31/12 10/31/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type Total Item **HHOLDS** Rate Spots 0 0 0 1 0 0 0 REGP 30 039 **PPERSON** 0.0 \$10,000.00 \$10,000.00

FBD <u>LBD</u> Oct 29 11/01/12 11/01/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G PCSINYFR2 0 0 0 0 1 0 0 REGP 30 040 0.0 \$7,500.00 \$7,500.00

FBD LBD Oct 29 11/02/12 11/02/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate Spots PBLOODS 0 0 0 0 1 0 0 REGP 30 041 \$10,000.00 \$10,000.00 0.0

FBD LBD Oct 29 11/02/12 11/02/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 042 WSAT5-6A 0 0 0 0 0 1 0 NEWS 30 0.0 \$350.00 \$700.00

FBD LBD Oct 22 Oct 29 Nov 05 10/27/12 11/05/12

Buyer:



KYW-TV

Order ID: 81074 CF NTL-POL FBD - LBD: 10/27/12 - 11/05/12 HL#:

Demo:

Created: 10/26/12 12:32 PM

CPE: Client: AMERICANS FOR JOB SECURITY... / / 1304 Agency Commission: 15 % Updated: ALWILLIAMS on 11/06/12 10:53 AM Agency: CROSSROADS MEDIA (27783) Product: EST#1304 (9820) Self Protect.: :20:00 Confirmed: 11/05/12 11:44 AM **HHOLDS** DMA RTG Sched, Code: Z 11/06/12 11:44 AM STEPHANIE MARONEY Contract:

Billing Int: Monthly BM: SS AE: JOHN LINK POL.-GWTS-PH

WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPVI: 0% WGTW: 0% CABLE: 0% Share: 0% WPPX: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 043 WSAT6-7A 0 0 0 0 0 1 0 NEWS 30 0.0 \$500.00 \$1,000.00

FBD <u>LBD</u> Oct 22 Oct 29 10/27/12 11/03/12

Sales Catg Item Time Class Eligible Days **Break Type** Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 044 P48HRSA3 0 0 0 0 0 1 0 REGP 30 0.0 \$4,000.00 \$4,000.00

FBD LBD Oct 22 10/27/12 10/27/12 1

Eligible Days NR A/G Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Item Rate Spots Total 045 0 0 0 0 0 1 0 FTBL 30 \$4,000.00 \$4,000.00

FBD LBD Oct 29 11/03/12 11/03/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G **Break Type** Rate Spots Total Item **HHOLDS** 0 0 0 0 0 0 1 NEWS 30 046 WSUN6-7A 0.0 \$500.00 2 \$1,000.00

FBD <u>LBD</u> Oct 22 Oct 29 10/28/12 11/04/12 1

Item **Time Class** Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 0 0 0 0 0 0 1 NEWS WSUN7-9A 30 047 0.0 \$500.00 2 \$1,000.00

FBD LBD Oct 22 Oct 29 10/28/12 11/04/12 1 1

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate 0 0 0 0 0 0 1 CARD 048 P60LATE 30 \$20,000.00 \$40,000.00 0.0

FBD LBD Oct 22 Oct 29 11/04/12 10/28/12 1

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 049 **PRACESUN** 0 0 0 0 0 0 1 REGP 30 0.0 \$10,000.00 \$10.000.00

FBD LBD Oct 29 11/04/12 11/04/12

NR A/G



NR A/G

Order ID: 81074 CF NTL-POL FBD - LBD: 10/27/12 - 11/05/12

10/26/12 12:32 PM Created:

AMERICANS FOR JOB SECURITY... Client: CROSSROADS MEDIA (27783) Agency: STEPHANIE MARONEY Buyer: AE: JOHN LINK POL.-GWTS-PH

CPE: / / 1304 Product:

Demo:

EST#1304 (9820) Self Protect.: :20:00 HHOLDS DMA RTG Sched. Code: Z

HL#:

Agency Commission: 15 %

Updated: ALWILLIAMS on 11/06/12 10:53 AM Confirmed: 11/05/12 11:44 AM

Contract: 11/06/12 11:44 AM Monthly Billing Int: BM: SS

WPVI: 0% WGTW: 0% Share: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% CABLE: 0%

Time Class Eligible Days Dur SC Self Pr Sales Catg Item Break Type **HHOLDS** Rate Spots Total 050 DTALKPHILLY **NEWS** 30 0.0 \$700.00 \$700.00

FBD **LBD** Nov 05 11/05/12 11/05/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M * * * * * * 051 **DDOCTORS** DAY 30 0.0 \$500.00 \$500.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Order Totals											
	Confirmed	Revised	Confirm	ed Total	Revised Total						
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt					
Spot Buy Lines	95	0	\$247,200.00	\$210,120.00	\$0.00	\$0.00					
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Order Totals:			\$247,200.00	\$210,120.00	\$0.00	\$0.00					